

Remit Address: **KSNV** Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to	•					
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	5:49 AM	DSCCNV12-05-30H Failin	\$450.00		3
	KSNV			W	10/24/12	:30	5:59 AM	DSCCNV12-06-30H Imprtn	\$450.00		1
	KSNV			Th	10/25/12	:30	5:43 AM	DSCCNV12-06-30H Imprtn	\$450.00		2
	KSNV			F	10/26/12	:30	5:39 AM	DSCCNV12-06-30H Imprtn	\$450.00		4
3	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/22/1	2 to 10/28/12	4x	-TWTS				
	KSNV			Tu	10/23/12	:30	4:59 AM	DSCCNV12-05-30H Failin	\$200.00		1
	KSNV			W	10/24/12	:30	4:43 AM	DSCCNV12-06-30H Imprtn	\$200.00		3
	KSNV			Th	10/25/12	:30	4:59 AM	DSCCNV12-06-30H Imprtn	\$200.00		2
	KSNV			Su	10/28/12	:30	4:49 AM	DSCCNV12-06-30H Imprtn	\$200.00		4
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	6:18 AM	DSCCNV12-05-30H Failin	\$700.00		1
	KSNV			W	10/24/12	:30	6:30 AM	DSCCNV12-06-30H Imprtn	\$700.00		4
	KSNV			Th	10/25/12	:30	6:58 AM	DSCCNV12-06-30H Imprtn	\$700.00		2
	KSNV			F	10/26/12	:30	6:58 AM	DSCCNV12-06-30H Imprtn	\$700.00		3
7	KSNV	Today Show	658a-9am		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	7:59 AM	DSCCNV12-05-30H Failin	\$900.00		1
	KSNV			W	10/24/12	:30	7:58 AM	DSCCNV12-06-30H Imprtn			2
	KSNV			Th	10/25/12	:30	8:38 AM	DSCCNV12-06-30H Imprtn	\$900.00		3
	KSNV			F	10/26/12	:30	8:44 AM	DSCCNV12-06-30H Imprtn	\$900.00		4
8	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
				10/22/1	2 to 10/28/12	1x	S-				

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	News 3 Sunrise SATURDAY	6a-7a	•	to	•					
	KSNV			Sa	10/27/12	:30	6:58 AM	DSCCNV12-06-30H Imprtn	\$375.00		1
9	KSNV	Saturday Today	7a-9am		to						
				10/22/1	2 to 10/28/12	2x	S-				
	KSNV			Sa	10/27/12	:30	8:00 AM	DSCCNV12-06-30H Imprtn	\$625.00	1	1
	KSNV			Sa	10/27/12	:30	8:27 AM	DSCCNV12-06-30H Imprtn	\$625.00		2
10	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	6:12 AM	DSCCNV12-06-30H Imprtn	\$375.00		1
11	KSNV	Sunday Today	7a-8am		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	7:28 AM	DSCCNV12-06-30H Imprtn	\$750.00		1
12	KSNV	Meet the Press	8a-9am		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	8:59 AM	DSCCNV12-06-30H Imprtn	\$3,000.00		1
13	KSNV	News 3 Today	9a-930am		to						
		,		10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:24 AM	DSCCNV12-06-30H Imprtn	\$500.00	ı	1
14	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:50 AM	DSCCNV12-06-30H Imprtn	\$600.00	1	1
15	KSNV	M-F Today Show II	9-10a		to				,		
			· · · · ·	10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	9:51 AM	DSCCNV12-05-30H Failin	\$425.00	1	2
	KSNV			W	10/24/12	:30	9:50 AM	DSCCNV12-06-30H Imprtn			4
			T-					om the Official program log	,		-

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	M-F Today Show II	9-10a		to	•	•				
	KSNV	•		Th	10/25/12	:30	9:57 AM	DSCCNV12-06-30H Imprtn	\$425.00		1
	KSNV			F	10/26/12	:30	9:59 AM	DSCCNV12-06-30H Imprtn	\$425.00		3
18	KSNV	Today 4th Hour	10am-11am		to						
				10/22/12	to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	10:52 AM	DSCCNV12-05-30H Failin	\$325.00		2
	KSNV			W	10/24/12	:30	10:28 AM	DSCCNV12-06-30H Imprtn	\$325.00		1
	KSNV			Th	10/25/12	:30	11:00 AM	DSCCNV12-06-30H Imprtn	\$325.00		3
	KSNV			F	10/26/12	:30	10:58 AM	DSCCNV12-06-30H Imprtn	\$325.00		4
19	KSNV	Rachael Ray	11am-12pm		to						
				10/22/12	to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	11:20 AM	DSCCNV12-05-30H Failin	\$325.00		2
	KSNV			W	10/24/12	:30	11:22 AM	DSCCNV12-06-30H Imprtn	\$325.00		1
	KSNV			Th	10/25/12	:30	11:25 AM	DSCCNV12-06-30H Imprtn	\$325.00		3
	KSNV			F	10/26/12	:30	11:46 AM	DSCCNV12-06-30H Imprtn	\$325.00		4
22	KSNV	Noon News	12-1230pm		to						
				10/22/12	to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	12:23 PM	DSCCNV12-05-30H Failin	\$425.00		1
	KSNV			W	10/24/12	:30	12:07 PM	DSCCNV12-06-30H Imprtn	\$425.00		2
	KSNV			Th	10/25/12	:30	12:09 PM	DSCCNV12-06-30H Imprtn	\$425.00		4
	KSNV			F	10/26/12	:30	12:09 PM	DSCCNV12-06-30H Imprtn	\$425.00		3
23	KSNV	The Agenda 1230pm	1230-1p		to						
				10/22/12	to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	12:45 PM	DSCCNV12-05-30H Failin	\$325.00		2
	KSNV			W	10/24/12	:30	12:40 PM	DSCCNV12-06-30H Imprtn	\$325.00		4
	KSNV			Th	10/25/12	:30	12:39 PM	DSCCNV12-06-30H Imprtn	\$325.00		3

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

Invoice #	104463-1		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/28/12		

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	The Agenda 1230pm	1230-1p		to						
	KSNV			F	10/26/12	:30	12:47 PM	DSCCNV12-06-30H Imprtn	\$325.00		1
26	KSNV	Days of our Lives	1258p-2pm		to						
		•		10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	2:00 PM	DSCCNV12-05-30H Failin	\$425.00		3
	KSNV			W	10/24/12	:30	1:29 PM	DSCCNV12-06-30H Imprtn	\$425.00		1
	KSNV			Th	10/25/12	:30	1:27 PM	DSCCNV12-06-30H Imprtn	\$425.00		2
	KSNV			F	10/26/12	:30	1:26 PM	DSCCNV12-06-30H Imprtn	\$425.00		4
27	KSNV	The Doctors	2pm-3pm		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	2:24 PM	DSCCNV12-05-30H Failin	\$325.00		2
	KSNV			W	10/24/12	:30	3:00 PM	DSCCNV12-06-30H Imprtn	\$325.00		1
	KSNV			Th	10/25/12	:30	2:24 PM	DSCCNV12-06-30H Imprtn	\$325.00		4
	KSNV			F	10/26/12	:30	3:01 PM	DSCCNV12-06-30H Imprtn	\$325.00		3
30	KSNV	Dr Phil	3-4p		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	3:31 PM	DSCCNV12-05-30H Failin	\$450.00		2
	KSNV			W	10/24/12	:30	3:23 PM	DSCCNV12-06-30H Imprtn	\$450.00		3
	KSNV			Th	10/25/12	:30	3:45 PM	DSCCNV12-06-30H Imprtn	\$450.00		4
	KSNV			F	10/26/12	:30	3:32 PM	DSCCNV12-06-30H Imprtn	\$450.00		1
31	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	4:24 PM	DSCCNV12-05-30H Failin	\$725.00		2
	KSNV			W	10/24/12	:30	4:25 PM	DSCCNV12-06-30H Imprtn	\$725.00		1
	KSNV			Th	10/25/12	:30	4:20 PM	DSCCNV12-06-30H Imprtn	\$725.00		4
	KSNV			F	10/26/12	:30	4:29 PM	DSCCNV12-06-30H Imprtn	\$725.00		3

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm		
Product	DSCC IE		
Estimate Number	1407		

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
34	KSNV	4PM NEWS (1 hour)	4-5pm	•	to		•			•	
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	4:49 PM	DSCCNV12-05-30H Failin	\$725.00		2
	KSNV			W	10/24/12	:30	4:57 PM	DSCCNV12-06-30H Imprtn	\$725.00		4
	KSNV			Th	10/25/12	:30	4:57 PM	DSCCNV12-06-30H Imprtn	\$725.00		1
	KSNV			F	10/26/12	:30	4:50 PM	DSCCNV12-06-30H Imprtn	\$725.00		3
35	KSNV	M-F Early News	5-630p		to						
				10/22/1	2 to 10/28/12	8x	-TWTF				
	KSNV			Tu	10/23/12	:30	5:29 PM	DSCCNV12-05-30H Failin	\$1,200.00		1
	KSNV			Tu	10/23/12	:30	6:21 PM	DSCCNV12-05-30H Failin	\$1,200.00		5
	KSNV			W	10/24/12	:30	5:21 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		2
	KSNV			W	10/24/12	:30	6:21 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		6
	KSNV			Th	10/25/12	:30	5:18 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		3
	KSNV			Th	10/25/12	:30	6:09 PM	DSCCNV12-06-30H Imprtn	+ ,		7
	KSNV			F	10/26/12	:30	5:23 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		8
	KSNV			F	10/26/12	:30	6:20 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		4
37	KSNV	Sa-Su Early News	5pm-630pm		to						
				10/22/1	2 to 10/28/12	2x	S-				
	KSNV			Sa	10/27/12	:30	5:08 PM	DSCCNV12-06-30H Imprtn	\$675.00		2
	KSNV			Sa	10/27/12	:30	6:11 PM	DSCCNV12-06-30H Imprtn	\$675.00		1
38	KSNV	WKND Jeop/Wheel	630-730pm		to						
				10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:54 PM	DSCCNV12-06-30H Imprtn	\$525.00		1
39	KSNV	M-F Jeopardy/Wheel of Fo	ortune 630-730pm		to						
			·	10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	6:34 PM	DSCCNV12-05-30H Failin	\$1,300.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

1 !	Channal	Description	T:	In.	Dete	I amarth	Ained Dave	IA-LID.	Data	Danamailintian	D-6.4
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	M-F Jeopardy/Wheel of Fortu	ne 630-730pm	to							
	KSNV			W	10/24/12	:30	6:35 PM	DSCCNV12-06-30H Imprtn	+ /		3
	KSNV			Th	10/25/12	:30	7:14 PM	DSCCNV12-06-30H Imprtn			4
	KSNV			F	10/26/12	:30	7:29 PM	DSCCNV12-06-30H Imprtn	\$1,300.00		1
42	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	7:46 PM	DSCCNV12-05-30H Failin	\$900.00		3
	KSNV			W	10/24/12	:30	7:39 PM	DSCCNV12-06-30H Imprtn	\$900.00		4
	KSNV			Th	10/25/12	:30	7:48 PM	DSCCNV12-06-30H Imprtn	\$900.00		2
	KSNV			F	10/26/12	:30	7:47 PM	DSCCNV12-06-30H Imprtn	\$900.00		1
43	KSNV	Wednesday Prime 9-10pm	9-10pm		to						
				10/22/1	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	9:40 PM	DSCCNV12-06-30H Imprtn	\$4,000.00		1
44	KSNV	Friday Prime 10-11pm	10-11pm		to						
				10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	10:11 PM	DSCCNV12-06-30H Imprtn	\$3,200.00		1
45	KSNV	Saturday Prime 8-9pm	8-9pm		to						
			•	10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	8:22 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		1
46	KSNV	NFL Football	1P-9PM		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	8:34 PM	DSCCNV12-06-30H Imprtn	\$10,000.00		1
47	KSNV	News 3 in Prime	7-10pm		to						
			•	10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:02 PM	DSCCNV12-06-30H Imprtn	\$1,800.00		1
								•	. ,		

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
48	KSNV	Law & Order (synd) PRIME	SU 10-11P	_	to	•	•				
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	10:58 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		1
50	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	11:32 PM	DSCCNV12-05-30H Failin	\$1,200.00		1
	KSNV			W	10/24/12	:30	11:13 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		2
	KSNV			<u>T</u> h	10/25/12	:30	11:24 PM	DSCCNV12-06-30H Imprtn	* ,		3
	KSNV			F	10/26/12	:30	11:25 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		4
51	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	11:14 PM	DSCCNV12-06-30H Imprtn	\$1,100.00		1
52	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	11:33 PM	DSCCNV12-06-30H Imprtn	\$1,100.00		1
53	KSNV	Tonight Show	1135p-1237a		to						
				10/22/1	2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	12:31 AM	DSCCNV12-05-30H Failin	\$500.00	1	3
	KSNV			W	10/24/12	:30	12:31 AM	DSCCNV12-06-30H Imprtn			4
	KSNV			Th	10/25/12	:30	12:30 AM	DSCCNV12-06-30H Imprtn			2
	KSNV			F	10/26/12	:30	11:47 PM	DSCCNV12-06-30H Imprtn	\$500.00		1
56	KSNV	Late Night w/Fallon	1237a-136am		to						
					2 to 10/28/12	4x	-TWTF				
	KSNV			Tu	10/23/12	:30	1:23 AM	DSCCNV12-05-30H Failin			2
	KSNV			W	10/24/12	:30	1:34 AM	DSCCNV12-06-30H Imprtn	\$250.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.



Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

KSNV		Time 1237a-136am	Day	Date						
KSNV	ight w/Fallon	1007a 106am			Lengui	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
_		1237a-136am		to						
			Th	10/25/12	:30	1:20 AM	DSCCNV12-06-30H Imprtn	\$250.00		3
KSNV			F	10/26/12	:30	1:31 AM	DSCCNV12-06-30H Imprtn	\$250.00		4
57 KSNV Last Ca	all w/Carson Daly	136-205am		to						
	,			to 10/28/12	3x	-TWTF				
KSNV			W	10/24/12	:30	1:46 AM	DSCCNV12-06-30H Imprtn	\$175.00		1
KSNV			Th	10/25/12	:30	1:46 AM	DSCCNV12-06-30H Imprtn	:		3
KSNV			F	10/26/12	:30	2:00 AM	DSCCNV12-06-30H Imprtn	:		2
59 KSNV Saturda	ay Night Live	1130pm-1:02am		to			·	·		
	, ,	•	10/22/12	to 10/28/12	2x	S-				
KSNV			Sa	10/27/12	:30	12:51 AM	DSCCNV12-06-30H Imprtn	\$1,400.00		2
KSNV			Sa	10/27/12	:30	1:01 AM	DSCCNV12-06-30H Imprtn	\$1,400.00		1
60 KSNV Sports	Night in Las Vegas	Sun 1135p-1200a		to						
			10/22/12	to 10/28/12	1x	S				
KSNV			Su	10/28/12	:30	11:59 PM	DSCCNV12-06-30H Imprtn	\$400.00		1
61 KSNV M-F 6-7	7a WakeUp w/Wagners	6-7a		to						
			10/22/12	to 10/28/12	1x	-TWTF				
KSNV			Tu	10/23/12	:30	6:24 AM	DSCCNV12-05-30H Failin	\$2,000.00		1
62 KSNV M-F 5-6	Sa WakeUp w/Wagners	5-6a		to						
			10/22/12	to 10/28/12	1x	-TWTF				
KSNV			Tu	10/23/12	:30	5:11 AM	DSCCNV12-05-30H Failin	\$1,200.00		1

Aired Spots 111

<u>Gross Total</u> **\$92,350.00**

The actual broadcast information shown on this invoice was taken from the Official program log.



Remit Address:

KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333 Billing: (702)642-3333

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

		IIIVOICE #
Advertiser	Democratic Senatorial Campaign Comm	Invoice Dat
Product	DSCC IE	Invoice Mo
Estimate Number	1407	Invoice Per

Invoice #	104463-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Agency Commission

\$13,852.50

Net Amount Due \$78,497.50

Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.